



Hiring Edge  
Career Services  
Making the right connection

[www.rdcinc.com](http://www.rdcinc.com)

# Hiring Edge Career Services

***Right place...right time...right now!***

We have designed unique and comprehensive programs for individuals seeking new opportunities. Our approach is to create a foundation of preparedness with a focus on the best strategies to meet the specific needs of each client.

Our primary goal is to help our clients crystalize their “brand” message to make certain they are pursuing opportunities for which they are best suited. By committing to this program, our clients have a clear focus on what opportunities make sense to pursue and position themselves to articulate their precise goals and ambitions. The process includes developing follow-up marketing pieces to aggressively pursue each and every opportunity that presents itself. It’s hard work...but, in the end the optimum results occur.

Listed below are ***The Six Critical Steps***, which are taken with each client:

1. Self-assessment
2. Using effective job search strategies, tailored to meet the needs of each client
3. Developing a strong self-marketing portfolio, including effective résumés and cover letters, commanding introductory statements / personal commercials, and powerful social media profiles
4. Researching the job market and potential employers to identify opportunities
5. Developing interviewing skills
6. Negotiating and closing the deal

We are confident that our history of successes will achieve the same results for every client in their job search journey.

Good luck!